

# Professional Solicitor Campaign Detail

## Professional Solicitor

**Name:** OUTREACH ASSOCIATES/DIRECT  
ADVANTAGE MARKETING

**Address:** 2100 WHARTON STREET, SUITE 510  
PITTSBURGH PA  
15203-

**Phone:** (412) 381-2300

**Fax:** (412) 381-1259

**FEIN #:** 52-2406431

## Charitable Organization

**Name:** HABITAT FOR HUMANITY  
INTERNATIONAL, INC.

**Address:** 121 HABITAT STREET  
AMERICUS GA  
31709-3498

**Phone:** (912) 924-6935

**Fax:** (912) 928-2697

**FEIN #:** 91-1914868

**Campaign ID:** 192-4438-1

**Type of Solicitation:** TELEMARKETING

**File Date:** 4/9/2007

**Percentage of Funds - Charitable Organization:** 51.00%

**Percentage of Funds - Professional Solicitor:** 49.00%

Revenues		Expenses	
Telemarketing	\$5,623,829	Salaries	\$2,766,491.00
Direct Mail	\$0.00	Other Expenses	\$0.00
Door-to-Door	\$0.00	Total Expenses	\$2,766,491.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$2,857,338.00
Other Revenue	\$0.00		
Total Revenue	\$5,623,829.00	Deficit/Excess:	\$0.00

**Posted On:** Thursday, August 23, 2007